



London (Prince of Wales's) District

St John
Ambulance



Insight

November 2007



Crawford Street Reception gets a make-over

The front window, facing Crawford Street, was in desperate need of updating. London District approached the London College of Communication to see if any of their newly graduated students would be interested in undertaking a project to completely overhaul the window display. We were delighted to be contacted by Vanessa Bouvier, a French Student with a Master's Degree in History of Art, who was interested in accepting the challenge. Vanessa had just completed a FdA Display Design Course at the College; part of her two-year degree course involved window display and design so our project was an ideal first job for the newly graduated student.

The final design was chosen by the Marketing Department to fit in line with the current community first aid campaign. The results are clear to see! Insight asked Vanessa for her thoughts on the project and she told us "Working for St John Ambulance, a charity which helps a great number and variety of people, was a great experience. Using my skills and creativity in getting people to do First aid courses was very challenging and exciting; having a whole window for myself and seeing my ideas turned into reality was like a dream coming true. If I had to do it again, I would with pleasure as I have lots of ideas."

Vanessa is an artist specialising in portraits she also accepts commissions. Before leaving France she had a number of exhibitions featuring her work. Since arriving in London she has been working with children, teaching them art, music and French. She is currently working for a tour operator whilst looking for a suitable role in the creative industry.

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